Jerome Nnodum CSM, CSPO

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Business Analyst | Product Owner

Professional Summary

Experienced Business Analyst/Product Owner and a dynamic team player with years of working experience in all stages of the software development life cycle (SDLC) and project life cycle in an Agile-SCRUM environment, including requirements elicitation, analysis, design, implementation, testing, and deployment. Advanced knowledge and expertise to effectively communicate technical information to non-technical audiences and collaborate with various stakeholders, including technical, vendors, direct reports, and executive stakeholders. Competent in translating business initiatives into epics, managing roadmap priorities, creating user stories and acceptance criteria, refining backlogs, business process modelling, performing gap analysis, and facilitating scrum ceremonies. Vast experience in creating Agile game plans for situation-specific product development work and team building. Extensive experience working on Salesforce, Microsoft 365, Shopify and other SaaS platforms and serving as subject matter expertise for multiple products. Proficiency in data analysis with hands-on experience in collaborating with data teams in data management, ETL processes, data manipulation and crafting SQL and excel queries to derive actionable insights. Demonstrated ability to utilize python for data insights and automation while using Power BI to present data visualization and reports.

Skills & Tools

- Critical Analytical Thinking
- Problem Identification & Resolution
- Strategic & Business Planning
- Complex Project Supervision
- User Acceptance Testing
- Microsoft Power BI
- Python
- SQL

- Cross-Culture Collaboration
- Stakeholder Engagement
- Team Leadership
- Requirements Elicitation
- Agile Methodologies
- Business Process Modelling and Notation (BPMN)
- Data Analysis

- Atlassian (Jira & Confluence)
- Lucidchart
- Microsoft Office Suite (Word, PowerPoint, Excel, Visio, Teams)
- Miro
- Slack
- Salesforce
- Microsoft Excel
- Database

Professional Experience

Business Analyst – Fingent, US   **March 2020 - Present**
Fingent Consulting is a Software Development, Business Solutions, and Strategic IT Solutions firm.

- Collaborating with product owners to document business requirements, ensuring alignment with project objectives.
- Collaborating with data team by utilizing SQL to perform ETL processes and analyze data while ensuring accurate and consistent data flow across systems.
- Developing and managing database using SQL server management system and implementing queries for extracting, transforming and analyzing data from relational database
- Documenting Salesforce, Microsoft 365, and Shopify requirements specifications according to standard templates, using natural language simply, clearly, unambiguously, and concisely.
- Implementing Salesforce, Microsoft 365, and Shopify solutions for clients, while acting as a subject matter expertise and providing guidance to internal teams on product functionality and features.

- Develop detailed Salesforce, Microsoft 365, and Shopify feature specifications and ensure relevant teams, including development, design, and QA clearly understand them.
- Breaking down high-level Salesforce, Microsoft 365, and Shopify business and user requirements into functional requirements, specified in an appropriate level of detail and forms suitable for use by the team.
- Being the primary point of contact and subject matter expertise for SaaS products while providing guidance on product features, and facilitating client training to ensure smooth integration and adoption.
- Applying excel pivot tables, VLOOKUP and other advanced functions to generate insights and reports for clients.
- Utilizing Looker for exploring, analyzing and extracting insights while developing dashboards and reports for clients.
- Identifying project stakeholders and user classes, documenting user class characteristics, and negotiating responsibilities with appropriate representatives.
- Employing various elicitation techniques such as interviews, workshops, and surveys to gather and analyze requirements effectively.
- Leading requirements analysis and verification, ensuring that requirement statements are complete, consistent, concise, comprehensible, traceable, feasible, unambiguous, and verifiable and conform to standards.
- Assessing the value, developing cases, and prioritizing stories, epics, and themes to ensure work aligns with product strategy and maximizes return on investment.
- Facilitating Joint Application Development (JAD) and requirement gathering sessions with stakeholders, SMEs, and system owners to capture requirements for various projects facilitating continuous improvement of the vendor information systems app.
- Applying python for data manipulation and automation while developing financial models and machine learning algorithms for predictive analysis of financial commodities.
- Developing and maintaining data visualization and dashboards using Power BI to provide actionable insights for stakeholders .
- Actively participating in sprint planning meetings, contributing to the refinement of the product backlog, and ensuring alignment with stakeholder priorities.
- Creating business analysis artefacts such as use case diagrams, process flow diagrams, and project mock-up screens to aid understanding among technical and non-technical stakeholders and capture end-to-end business processes.

Key Achievements:

- Successfully led requirements analysis and verification of project VIS, resulting in a 20% increase in project efficiency and a 15% reduction in requirement-related issues.
- Received positive feedback from project and product management for consistently delivering high-quality requirements specifications on time and within budget.
- Implemented a new requirements management tool that improved traceability and collaboration among team members, resulting in a 25% reduction in requirements-related errors.
- Published a research report which looks at the challenges facing corporate banking, the emerging trends as they adopt fintech and aspects of embedded finance, virtual accounts, payments and corporate lending. Here is the link to the report https://lnkd.in/exkw6ptP

Education & Certification

MSc. Financial Technology
Coventry University, United Kingdom

B.Sc. Actuarial Science
University of Lagos, Lagos

Foundation Electrical Electronics Engineering
University of Lagos, Lagos

Certified SAFe Scrum Master (CSM)
Scaled Agile, Inc.

Certified Scrum Product Owner (CSPO)

International Scrum Institute

Lean Six Sigma Professional
AIGPE